

THE STATE OF 3D PRINTING

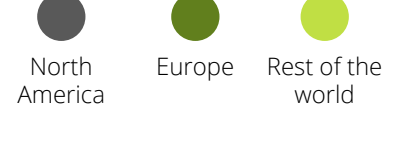
BY **sculpteo**
A brand of BASF - We create chemistry

North America vs. Europe vs. The Rest of the World

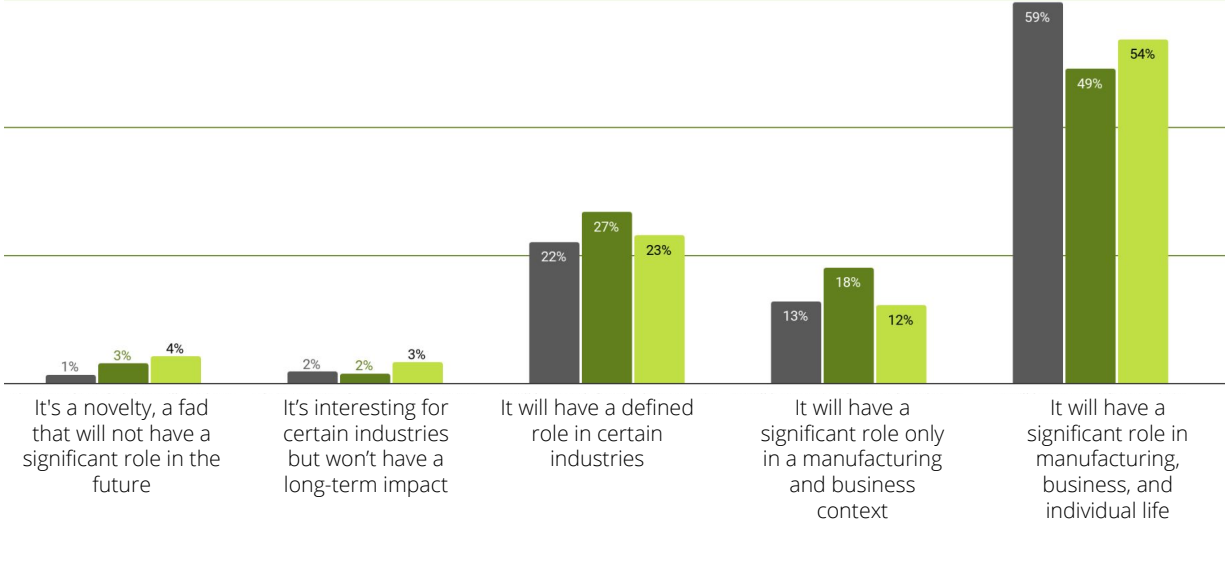
WHAT IS THE VIEW OF 3D PRINTING?

The use of 3D printing continues to grow around the world, but, how do users of 3D printing in different continents view the future of this technology? Europeans consider the benefits more in a manufacturing and business context, while North Americans believe this technology will also play a significant role in individual life. Regarding the top benefits, 64% of respondents from North America point out the possibility of quick iterations while Europe and the rest of the World are more interested in manufacturing complex geometries.

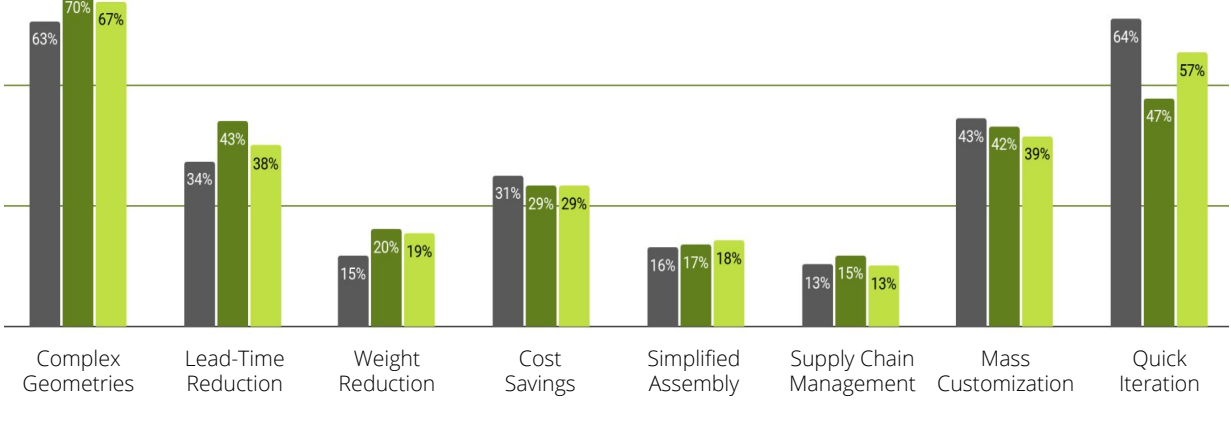
Mass-customization and lead-time reduction are also highlighted as a great interest all around the world, as adaptability is becoming a major concern in business strategy.



How do you view the potential of 3D printing?



What are the top benefits of 3D printing?

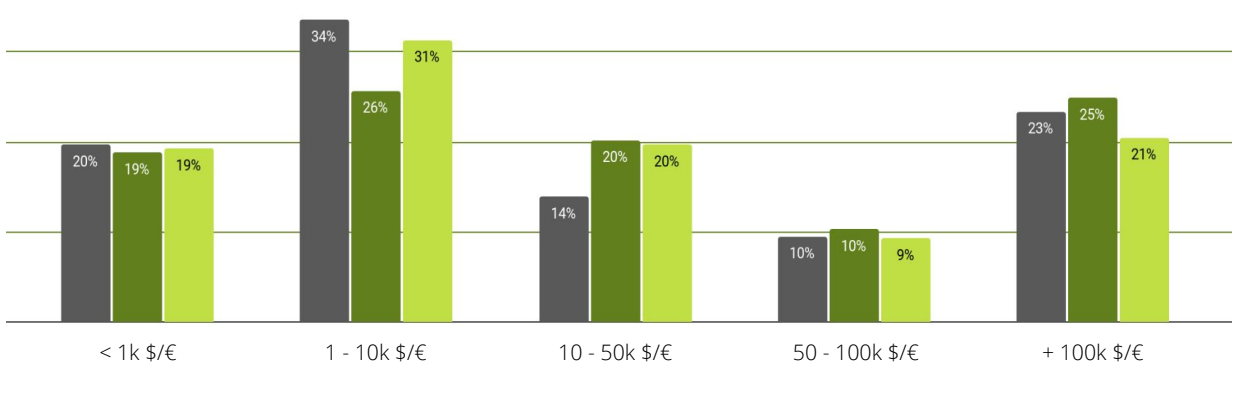


3D Printing Business Strategy

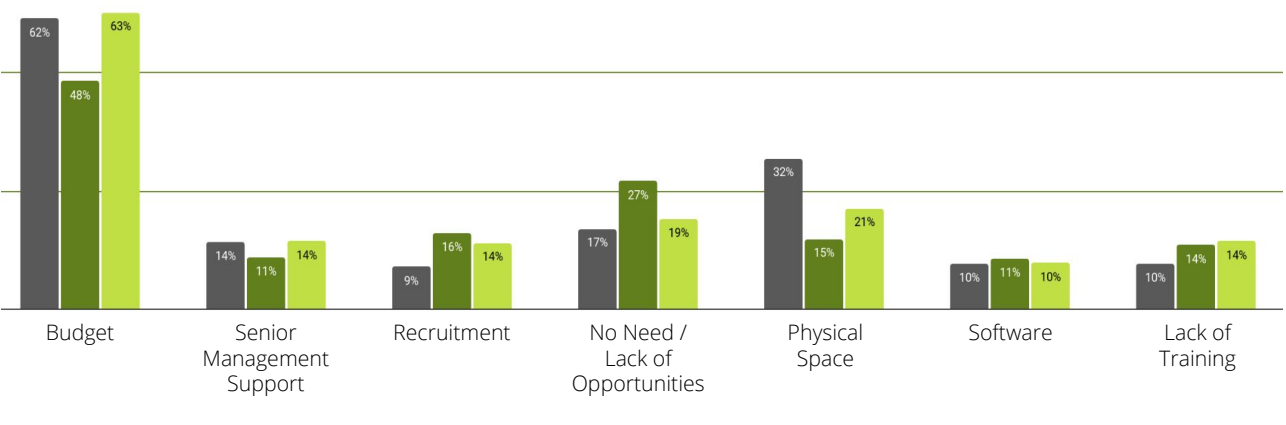
Barriers to the expansion of 3D printing in businesses still present a significant challenge for the industry. For 62% of North American users and 63% of the rest of the world users, budget is the main issue; while 35% of respondents from Europe invested more than 50K€ in 3D printing last year.

The COVID-19 pandemic has shaken the whole manufacturing world. 54% of respondents from the rest of the world noticed new market opportunities and an increasing demand for 3D printing in a period supply chains were thoroughly disrupted.

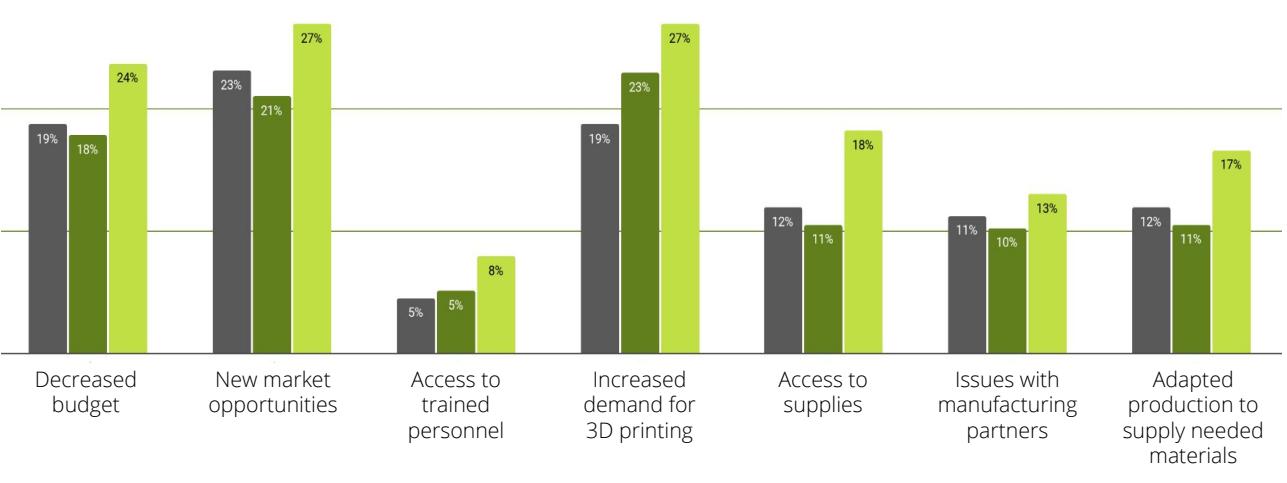
How much did you invest in 3D printing last year?



What are the barriers to expanding the use of 3D printing in your business?



What has been the impact of the COVID-19 pandemic on your business?



Get the full report:
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